



ThyssenKrupp Steelcom goes to

The Only Place to go to See New Construction Equipment and Technology



CONEXPO-CON/AGG is one of the largest international gathering places for the construction industries featuring new construction equipment and new technologies. Held every three years, this year in the vibrant Las Vegas Convention Center, Las Vegas, USA from 11 – 15 March 2008.

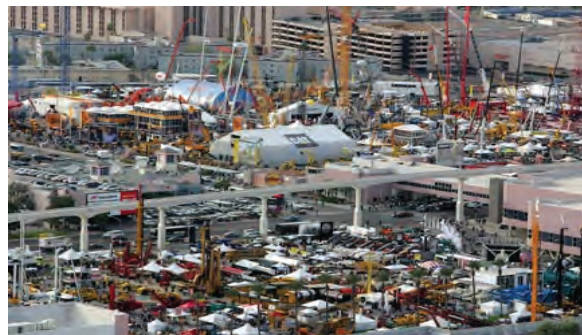
2008 was a record-breaking year with 144,600 registered attendees during the 5-day run!

ThyssenKrupp Steelcom, through its representatives, GM Stephen Harmer and Operations Manager Glen Pentecost - experienced first hand the immensity of the tradeshow and the excitement of sharing ideas among the thousands of industry professionals from around the world.



Our suppliers BSP Impact Hammers, TAETS Pile Breakers, ABI and ThyssenKrupp Muller were among the exhibitors in this enormous exhibition.

Key issues remain: productivity and smarter ways of completing construction works through equipment and new processes.



<http://www.conexpoconagg.com/index.asp>

STEELCOMMENTARY

ThyssenKrupp Steelcom opens business in WA

ThyssenKrupp Steelcom is pleased to announce Alissa Warren's appointment dedicated to developing our customer business in WA. The company will focus on leading the market with our specialised steel sheet pile and piling equipment sale or hire and services, leveraging our experience over 28 years.

Alissa Warren, formerly from our Thornton NSW sales office has moved to Perth WA to develop our customer businesses and, at the same time, substantially strengthen our position in the [WA] market as Australia and New Zealand's leading specialists in sheet piles and piling equipment.

Key focus will be: to improve our customer service through understanding the local market and improving availability of sheet piles through local stocking.

Alissa will commence on the 10 March and will cover opportunities in WA & SA. We have secured a temporary office in Scarborough WA, and in the short term we will still utilise resources from our North Sydney HO and Thornton sales office. Call 08 9245 7603 to contact Alissa.



Scarborough WA

Australia • NZ • PNG • Pacific Islands
news

Steel

ThyssenKrupp Steelcom

HO: +61 2 9954 9166
Fax: +61 2 9955 4298
Sales +61 2 4966 0688
NZ: +64 9 576 3977
enquiries@steelcom.com.au
www.steelcom.com.au



ThyssenKrupp Steelcom - new name, same level of excellent service

We have been going through the changes created about by the recent purchase by ThyssenKrupp of the Steelcom business.

Our ABN, however, remains unchanged. There has been no change in management and staffing. We will still be providing the same products, and excellent service. Being a part of the worldwide ThyssenKrupp Group brings ThyssenKrupp Steelcom improved stock availability, technical support and access to new product lines.

Call 02 9954 9166 for any queries.

INFOCUS

ThyssenKrupp Steelcom relaunches website

In conjunction with the acquisition by ThyssenKrupp in December last year, ThyssenKrupp Steelcom is relaunching its ThyssenKrupp Steelcom website!

The new site has taken on the new ThyssenKrupp Steelcom corporate branding to bring it into line with the new look. The new website is user-friendly and easy to navigate. With a number of new features, ThyssenKrupp Steelcom's website will be the key resource point for communications about the steel sheet piling industry, industry updates and learnings from case studies with job reports published on the new site.

You will have access to free technical information material and loads of downloadable technical data sheets. If you're wanting to purchase second hand equipment, or simply just want to be kept informed of new developments, new products and equipment, this site is for you.

"Our new website gives us the ability to rapidly communicate information to those who need it, as well as, provides a way for readers to receive regular industry information and latest trends in our Newsletters and ever-growing database of knowledge and project applications."

The new website will play a major part in the drive to provide our customers with better and improved service over the next few years.

For more information, visit our site today!
<http://www.steelcom.com.au>

STEELCOMMENTARY

New Appointments

ThyssenKrupp Steelcom continues to grow and build it's capability in a strong market place. To ensure the business is prepared for this growth we are enhancing our organisational structure in both operations and sales.

Operations

Glen Pentecost appointed as Operations Manager.

Glen will manage day to day operations through the Services manager and will develop and implement the operational plan.

TBC appointment of Services Manager

The Services manager will be responsible for the day to day operation of the Thornton NSW site.

Sales

Wayne Kennedy appointment as Area Sales Manager. Wayne will manage the sales & operations interface with the services manager for East Coast Sales.

WA Business Development

Alissa Warren will lead out WA development. Our objectives are to increase our customer relationships, sales and availability on local stock.

Australia • NZ • PNG • Pacific Islands

news

Steel



ThyssenKrupp Steelcom

HO: +61 2 9954 9166
Fax: +61 2 9955 4298
Sales +61 2 4966 0688
NZ: +64 9 576 3977
enquiries@steelcom.com.au